E-ATP 2019 Call for Papers Instructions
Melia Castilla Hotel
25-27 September 2019
Madrid, Spain

Thank you for your interest in submitting a paper to present at the forthcoming E-ATP Conference: *Transforming Assessments: Challenge. Collaborate. Inspire.* Please read these instructions carefully prior to submitting your proposal. **Proposals are due no later than 5 April 2019. Please submit here**. Should you have questions, please contact Designing Events at +1-443-293-4011 or atp@designingevents.com.

About the Conference:

The 2019 E-ATP Conference theme is: **Transforming Assessments: Challenge. Collaborate. Inspire.**

The assessment community - like much of society in general - is constantly in a state of flux. Europe, particularly, represents a community that despite being diverse in approach, culture, and language, is overcoming barriers to collaborate on achieving the common goal of transforming assessment for the better.

The 2019 E-ATP Conference is a pivotal event in the global assessment calendar that brings the foremost assessment experts of the world closer together.

E-ATP is shaped by you, what's top of your agenda in 2019? Data and privacy? Emerging technologies? Or even the growth of your assessment business?

Bring your ideas and imagination and prepare to be inspired.

 Conference topics will include:

- Personal data, test security and integrity
- Emerging technologies: Gamification, blockchain, biometrics, and wearables
- Artificial intelligence (AI), machine learning, and cognitive computing
- Badging, micro credentialing and the digitisation of credentials
- Adaptive and the personalisation of assessment
- Inclusivity in assessment
- Best practice and industry standards
- Authentic assessment
- The business of certifications, qualifications and accreditation
- Internationalisation of assessment programmes

Guidance to submitters:
- Papers should speak to the conference theme described above.
- All submissions should speak to the European context. Lessons learned from other geographies are welcomed in the learning they offer to Europe, but they must be framed and articulated for a European audience.
- Preference will be given to the following:
    - Case study presentations.
    - Client Presentations or Vendor co-presentations with clients or user organisations.

Acceptance Limitations:
A maximum of three breakout sessions per company are permitted at the conference, and a maximum of two breakout sessions per presenter are permitted. You are encouraged to submit as many sessions as you wish, but this maximum will be enforced during the acceptance process.

Requirements:
All presenters are expected to register for the conference at the conference rate at time of registration, and to provide their own laptop for the presentation.

Session Types are defined as follows:

- **Snapshot Sessions** are 30-minute interactive breakout sessions. This new session type allows the presenter to get information to the audience in a quicker format than a full breakout session. These sessions should explore one or more of this year's theme topics.
- **Breakout Sessions** are sixty-minute interactive sessions to a group of up to seventy-five delegates. Sessions should provide a rounded perspective on a topic. Preference will be given to presentations with at least two presenters. Sessions may include multiple presenters from a single organisation, across multiple organisations or panel sessions specifically where the end users of tests and assessments are involved. Presenters will be required to provide their own laptop computer. There will be approximately five concurrent breakout sessions per timeslot.
- **Product Demonstrations** are computer-based demonstrations or presentations showcasing the latest technologies, products, services and/or solutions within the testing industry. These demonstrations should last approximately 10 minutes, and will repeat as delegates attend multiple presentations within a one-hour timeframe.   All presentations must be shown via a computer. A large, flat screen monitor will be provided, but you will be required to provide your own laptop computer. There will be approximately ten concurrent product demonstrations within this one-hour timeslot.
- **Ignite Sessions:** The 2019 conference will include Ignite Sessions within the conference as a high energy and innovative way to present content in a quick and concise format. Twenty slides automatically advance at 15-second intervals for a total presentation time of five minutes in length. You will also be allotted an additional 5 minutes for Q&A following your presentation.
    - *Please Note: Ignite Sessions should include innovative ideas or approaches in the industry, cutting edge technologies, or best practices in technology-based testing applications. Submissions judged by ATP reviewers to be simply advertisements for products and services or overly promotional in nature will be rated lower and may not be accepted.*
- **Peas in a Pod Sessions:** These are informal, face-to-face conversations with fellow conference goers who share common interests. Pods do not include presentations. There are no projectors or slides. This is all about direct exchange and exploration of ideas
- **New! Transforming Assessment Debates:** In a fast-paced, 60-minute session, speakers will present competing sides of a debate on a hot topic in the testing industry using the following format:

Activity	Time
Session coordinator introduction and housekeeping notes	3 minutes
Moderator: Introduction of format, debate topic with high level background, and initial audience polling	5 minutes
Team A: Opening Presentation	5 minutes
Team B: Opening Presentation	5 minutes
Team A: Rebuttal	5 minutes
Team B: Rebuttal	5 minutes
Moderator Questions (2 per team)	12 minutes
Audience solicited Questions (2 per team)	12 minutes
Team A: Closing	2 minutes
Team B: Closing	2 minutes
Moderator: Audience polling and session conclusion	4 minutes

Each Debate should have one moderator and two to three presenters. The submission should include a resolution on a topic and briefly identify each side of the issue to be debated. Debaters need not actually agree with the side they are presenting but should prepare a well-rounded presentation of the arguments for each side. Moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Debate **must** include a minimum of two presenters from two different companies or organisations.

Selection of Topic Addressed:

You must select the primary topic that your submission addresses. The E-ATP 2019 Programme Committee may alter this as they review and finalise sessions.

- Personal data, test Security and integrity
- Emerging technologies: Gamification, blockchain, biometrics, and wearables
- Artificial intelligence (AI), machine learning, and cognitive computing
- Badging, micro credentialing and the digitisation of credentials
- Adaptive and the personalisation of assessment
- Inclusivity in assessment
- Best practice and industry standards
- Authentic assessment
- The business of certifications, qualifications and accreditation
- Internationalisation of assessment programmes

Note: Paper authors are reminded that submissions addressing the above topics should speak to the European context and if the subject matter is referencing other geographies, the learning offered to Europe should be clear and papers must be framed and articulated for a European audience.

Proposals are due no later than 5 April 2019. Please submit proposals here. This year we are asking that all submitters upload headshots for all speakers speaking in the session. We will use these for marketing materials if the session is accepted. Submitters will be notified as to whether their paper has been accepted or declined in May 2019 via email. Should you have questions, please contact Designing Events at +1-443-293-4011 or atp@designingevents.com.