



E-ATP 2021 Conference

Speaker Packet – Assessment Debates

27 - 29 September, 2021

Virtual Event



**E-ATP 2021 Conference
27-29 September 2021
Virtual Event**

Dear Conference Speaker:

Thank you for agreeing to serve as a speaker for the upcoming E-ATP 2021 Conference to be held 27 - 29 September 2021, virtually. We look forward to a very successful conference!

Enclosed you will find the following information:

- Table of Deadlines.....2
- About the Assessment Debates.....3
- Conference Essentials (dates, location, etc.).....4
- Speaker Registration5
- Presentation & Session Guidelines.....5

Below is a table of items and upcoming deadlines for your reference.

ACTIVITY:	DEADLINE:	Return via:
Complete Online Presentation Agreement	13 July 2021	Click here for presentation agreement
Register for the Conference (to ensure early bird registration rate)	27 August 2021	http://eatpconference.org/register.aspx
Email most recent Bio	23 July 2021	eatpspeakers@designingevents.com
Email Final PowerPoint Presentation	3 September 2021	eatpspeakers@designingevents.com

If you have any questions about these materials, due dates or for additional information, please contact:

Kim McManus
+1-443-293-4011
eatpspeakers@designingevents.com



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ABOUT THE ASSESSMENT DEBATES

Assessment Debates: In a fast-paced, **live** 60-minute session, speakers will present competing sides of a debate on a hot topic in the testing industry using the following format:

Activity	Time
Moderator: Housekeeping notes, introduction of format, debate topic with high level background, and initial audience polling	8 minutes
Team A: Opening Presentation	5 minutes
Team B: Opening Presentation	5 minutes
Team A: Rebuttal	5 minutes
Team B: Rebuttal	5 minutes
Moderator Questions (2 per team)	12 minutes
Audience solicited Questions (2 per team)	12 minutes
Team A: Closing	2 minutes
Team B: Closing	2 minutes
Moderator: Audience polling and session conclusion	4 minutes

Each Debate should have one moderator and two to three presenters. The session should include a resolution on a topic and briefly identify each side of the issue to be debated. Debaters need not actually agree with the side they are presenting but should prepare a well-rounded presentation of the arguments for each side. The moderator monitors timing and manages debate flow, ensuring appropriate time is available for audience engagement and polling. Each Debate must include a minimum of two presenters from two different companies or organisations.



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CONFERENCE ESSENTIALS

When does the conference start/conclude?

The conference begins on Monday, 27 September 2021 at 10:00 AM BST with Coffee Conversations. The conference concludes at 4:40 PM BST on Wednesday, 29 September 2021 with our Closing General Session.

Conference Location:

- Virtual
- Platform links and speaker links will be provided closer to the conference.

Do I need to register for the conference?

Yes, you will find all the information on registration in this speaker packet below. You are encouraged to register as early as you can, but no later than 27 August 2021 to ensure you receive the early bird registration rate. Registration is required in order to present at this year's conference.

What equipment/support will my debate room have virtually?

Each virtual "room" will be equipped with the following items:

- Screen Sharing
- Chat Room feature among the speakers
- Designing Events Tech to help before and during the session

If you need any accommodations in order to present at this conference, please contact Kim McManus at eatpspeakers@designingevents.com, +443-293-4011.



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SPEAKER REGISTRATION

Speaker Registration:

All speakers participating in the conference must register for the conference. To register for the conference please register online at <http://www.eatpconference.org/register.aspx>. The registration fees are below:

Rates by Registration Date:

By 27 August 2021: €95 (ATP Member Early Bird)

By 27 August 2021: €160 (ATP Non-Member Early Bird)

After 27 August 2021: €145 (ATP Member)

After 27 August 2021: €210 (ATP Non-Member)

The delegate fee includes all educational sessions, networking opportunities and recorded sessions following the conference.

Presentation & Session Guidelines

1. If you plan on having a PowerPoint presentation, E-ATP prefers that all speakers use the conference PowerPoint template provided via e-mail to ensure consistent and professional presentations throughout the conference. The template will be sent to all speakers via email closer to the conference.
2. Presentations that focus on the commercial intent of a product or a service are not permitted.
3. **Please send your presentation to eatpspeakers@designingevents.com by 3 September 2021.**
4. There will be time to test your presentation prior to the start of the session and a Designing Events tech will be available to you during this testing time. We ask that presenters join 20 minutes before the session start time. We will send out more information in the coming weeks on this.
5. E-ATP will be providing all presentations to conference attendees electronically during or after the conference.

Questions?

Please don't hesitate to contact us at atp@designingevents.com or by phone at 443-293-4011.



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Thank you in advance for understanding and adhering to these guidelines to ensure a successful conference for all! We look forward to a successful 2021 E-ATP Conference!